

## East West Development, Inc. Food Division

Our food division has helped many American food companies find distributors and organize promotional activities in the Asian Pacific Rim. Our current marketing efforts have been concentrated in China, Hong Kong, Taiwan, Korea and Southeast Asia (Singapore, Malaysia, Indonesia, the Philippines and Thailand). During the past five years we have represented many clients at trade shows in these countries and have been successful in establishing one of the most complete distribution networks in China, Hong Kong, Taiwan, Singapore, Malaysia and Indonesia. On behalf of our clients, we usually attend five international food shows in Asia per year and conduct many more in-store promotions and seminars annually.

Our bilingual staff in the USA and local Asian offices is highly capable and eager to help your company market and sell your products to Asia. Our services include: market surveys, grocery and department store research and distribution analyses, distribution referral and set-up, pre-show local market tours, exhibition on-site assistance, translation and one-on-one meetings, follow-up calls on leads and business reports. We can also provide tour guides and hotel and transportation arrangements for show participants and spouses. All of these activities are essential for the successful entrance of new products into Asian markets. For more than two decades we have successfully assisted many western companies to form joint ventures, establish distribution and sales, and enjoy great success in Asia.

## "International Trade Specialist"



## East West Development, Inc. Food Division

East-West Development, Inc. (EWD) was established in 1979 in Ohio, USA specializing in international trade. For more than two decades EWD has assisted many western companies to establish marketing and sales in the Asian Pacific Rim. Our multi-cultural and multilingual staff in the USA and our branch offices throughout the People's Republic of China (PRC), Hong Kong and Taiwan will utilize our over 20 years of experience to help your company enter the vast markets of Asia.



Made in the USA!

## East West Development, Inc.

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Old World  
Spices & Seasonings, Inc.



WVD food products are very popular in the USA, Asia and other international markets. I would like to take this opportunity to list some of our popular products for your reference:



**Alexander & Hornung (AH)**—  
[www.alexander-hornung.com](http://www.alexander-hornung.com)  
By combining old Bavarian recipes with the highest quality meats and fresh spices, AH has been selling its delicious German sausages since 1945. AH also produces shelf stable "Gourmet Meat Snacks" including Salami, German Beef Sausage, Ham and Hunter Sausages.



**La Tapeta**—  
[www.aeritillas.com](http://www.aeritillas.com)  
Manufacturer of the highest quality tortillas, tortilla chips and other premium Mexican products.



**Old World Spices & Seasonings, Inc.**  
Spices & Seasonings, Inc.

**Old World Spices & Seasoning**—  
[www.oldworldspices.com](http://www.oldworldspices.com)  
Ready to cook gourmet soups and dips. Many other murade powder and spices for the gourmet food preparations. These unique products are excellent for the food services and gourmet food preparation at home. High nutritional value and easy preparation, excellent choice for the school lunch programs.

**Highland Beef Farm (HBF)**  
Their unique cheese spreads, bricks and squeezable cheeses are all room temperature shelf stable and good for theaters, department stores, supermarkets and convenience outlets. Visit our website for more info!



**Mar K. Ltd. (MKL)**—[www.buffalowings.com](http://www.buffalowings.com)  
MKL has made their world famous "Original Anchor Bar Buffalo Wing Sauce" since 1964. Tooty "Buffalo Wings" are served in smokee bars, classy cafes, bustling bistros and city restaurants everywhere. It is the most imitated sauce around.



**Van De Walle (VDW)**  
Producer of fresh and delicious picante and salsa sauces for supermarkets and food service.



**Weaver Meats (WM)**—  
[www.weavermeats.com](http://www.weavermeats.com)  
Producer of one of the best-known beef jerky and sticks since 1981. All of their products are made of high quality USA beef.

**ALLEGRO**

Allegro—[www.allegromarinade.com](http://www.allegromarinade.com)

Allegro has more than 40 years extensive experience in formulating and manufacturing gourmet marinade sauces. A unique blend of flavor-enhancing and natural ingredients makes their liquid marinade excellent for steaks, pork, poultry, game meats and seafood.



**WORLD'S BEST CHEESECAKE**  
EST. 1964

**World's Best Cheesecake (WBC)**—  
[www.worldsbestcheesecake.com](http://www.worldsbestcheesecake.com)

The most delicious cheesecake in the world - rich and delicious and not too sweet. Comes in a variety of flavors including their popular original and triple chocolate flavors served in 4 oz, 20 oz, 2 lb and 4 lb sizes. A great item for 5 star hotels, upscale restaurants, coffee shops, clubs and resorts, airports and department stores.

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